# Vantage

# Developer Partners Program

For application developers & system integrators with a business-to-business (B2B) customer focus
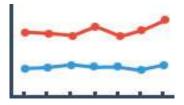
## The Market

- According to a Research and Markets new report, Commercial Card purchase volume is growing by 13% a year, exceeding $1.5 trillion.

- What's driving this growth?
  - The rise of B2B ecommerce and use of commercial cards, not consumer cards, to finalize those online sales.
  - Cash back rebates on card purchases that are turning AP departments from costs centers into profit centers.

- As commercial card volume has grown so has the awareness by sellers of the growing acceptance costs.

*Commercial card purchasing is growing 13% a year!*

## The Opportunity

- Not all payment APIs are created equal.   Unlike consumer oriented payment gateways & popular aggregator APIs, partnering with our payment gateway API can deliver Level 3 interchange savings when accepting business, corporate and purchasing cards—generating significant ROI and bottom line savings.

- Most businesses accepting commercial card payments are NOT qualifying for the best available Interchange rates.  And most business software developers and system integrators have yet to enable Level 3 technology.  Recognizing this before your peers and competitors offers an enormous opportunity to differentiate your service.

*Industry vs Vantage over last 5 yrs.*

*How will lower processing costs impact your business model?*

## The Solution

- Level 3 API to process consumer, commercial and international cards at the very lowest rates available.
- Feature rich API combines card & ACH payment processing for one time, subscription billing and marketplace solutions.
- Tokenize customer profile and store multiple cards on file in secure PCI Level 1 data vault
- Secure hosted form pages for data collection limiting PCI scope to SAQ A
- Client side encryption library for PCI validated solutions
- Free PCI Service Provider SAQ D validation service included in Partner program
- Detailed API integration guide, free sandbox and demo accounts plus responsive integration support
- Modern Json API with sample code based on your programming language
- Full service onboarding API with rev share plans—and your organization takes no risk on sub merchant accounts like with competing aggregation API services.
- Supports multiple major processing networks

```
Transaction.Sale (
{
    amount: "1.00",
    card: "1111111111111111",
    expiration_year: 18,
    expiration_month: 4,
})
```

*Supporting Ruby, Java, PHP, ASP.net, Curl, C++, VB, ColdFusion*

Please contact us at sales@vantageb2b.com to explore a partnership, request API documentation and set up a free sandbox account.   For more information please visit http://VantageB2B.com or call us at  800-397-2380.